

# London 2019



## IAKS UK SPRING EVENT QUEEN ELIZABETH OLYMPIC PARK

Supported by



# Tuesday, 2 April 2019



## IAKS UK SPRING EVENT 2019

The IAKS UK Spring Event is a great opportunity to discuss the development of community sports facilities, using the backdrop of the venues in the Queen Elizabeth Olympic Park and the legacy of the London 2012 Olympic Games to explore the challenges in developing facilities that encourage participation.

This networking event is bringing together clients, operators and designers to discuss the design and operation of sports and leisure facilities that can benefit communities and increase participation, as well as working towards the ambition set out by the UK Government to work towards an active nation.

The event will take place in venues in both the north and south parts of Queen Elizabeth Olympic Park and will include contributions from the London Legacy Development Corporation LLDC, Lee Valley Regional Park Authority and Greenwich Leisure Limited. This will provide an insight into the past, present and future of Queen Elizabeth Olympic Park, as well as the issues involved in optimising participation in the Olympic venues after the Games.

The programme for the day aims to include both building visits and seminars, as well as an opportunity to explore the park, as the delegates will move from Lee Valley Hockey and Tennis Centre in the North Park to London Aquatics Centre in the South Park.



# Programme

## IAKS UK SPRING EVENT 2019: Tuesday, 2 April

- 09.00 Registration
- 09.30 Tour of Lee Valley Hockey and Tennis Centre
- 10.00 Opening remarks  
Dr Stefan Kannewischer, IAKS President
- 10.10 Keynote on development of sports and leisure facilities in the UK  
Charles Johnston, Director of Property, Sport England  
*Investment made by Sport England into the facilities in the Olympic Park  
Development of the sports strategy for post-game use*
- 10.30 Overview of Queen Elizabeth Olympic Park – past, present, future  
Edward Fane, Head of Venues, London Legacy Development Corporation  
Nina Mehmi, Community Sport and Outreach Manager, London Legacy Development Corp.  
*LLDC's perspective on the legacy development of the Queen Elizabeth Olympic Park: Projects that showcase the ongoing legacy of the Games*
- 10.50 Q&A – Sport England and London Legacy Development Corporation LLDC  
moderated by Tom Jones, Senior Principal, Populous
- 11.00 Design and operation of Olympic Venues  
Shaun Dawson, Chief Executive, Lee Valley Regional Park Authority  
*Requirements for developing the Olympic venues, and requirements for  
community participation after the Games*
- 11.20 Designing for legacy in Olympic sports venues and masterplans  
Tom Jones, Senior Principal, Populous  
*Reflections on the masterplan for the Park in London and influences on  
masterplans of future Olympic Games*
- 11.40 Q&A – Lee Valley Regional Park Authority and Populous  
moderated by Mike Hall, Partner, FaulknerBrowns
- 12.00 Walk through Lee Valley VeloPark to lunch
- 12.30 Lunch at Timber Lodge



Dr Stefan Kannewischer  
IAKS President  
CEO of Kannewischer  
Management AG



Charles Johnston  
Property Director, Sport England



Edward Fane  
Head of Venues, London  
Legacy Development  
Corporation



Nina Mehmi  
Community Sport and  
Outreach Manager,  
London Legacy Development  
Corporation



Tom Jones  
Senior Principal,  
Populous



Shaun Dawson  
Chief Executive, Lee Valley  
Regional Park Authority,



Mike Hall  
Partner, FaulknerBrowns



# Programme

## IAKS UK SPRING EVENT 2019: Tuesday, 2 April

13.30 Walk to Copper Box Arena

14.00 Tour of Copper Box Arena and walk to London Aquatics Centre

14.30 Innovation in funding and development of sports and leisure facilities in Denmark  
Ola Mattsson, Consultant, LOA – The Danish Foundation for Culture and Sports Facilities  
*Insights on the unique ways in which the LOA has been involved in the development of briefs for community sports facilities in Denmark*  
*Presentation on funding initiatives*

14.50 Innovation in design of sports and leisure facilities in Denmark  
Flemming Anders Overgaard, Partner, Keingart Architects  
*Examples of the design work by Keingart on community sports venues*

15.10 Q&A – LOA and Keingart  
moderated by Mike Lawless, Director, LA Architects

15.30 Trends in operation of UK sports and leisure facilities  
Tony Wallace, Regional Director, Greenwich Leisure Limited  
*Operation strategy of the Copper Box Arena and Aquatic Centre*  
*New ideas for operation of sports venues in the UK*

15.50 Designing sports and leisure facilities for the community  
Mike Hall, Partner, FaulknerBrowns  
Irina Korneychuk, Architectural Designer, FaulknerBrowns  
*Look at some of the firm's latest work on the design of community sports facilities in the UK*

16.10 Q&A – Greenwich Leisure Limited and FaulknerBrowns  
moderated by Andy Mytom, David Morley Architects

16.20 Closing remarks  
Dr Stefan Kannewischer, IAKS President

16.30 Walk to / Drinks at 'The Podium'

17.45 Close

18.00 optional: Dinner (for those who want to stay on)



Ola Mattsson  
Consultant, LOA – The Danish Foundation for Culture and Sports Facilities



Flemming Anders Overgaard  
Partner, Keingart Architects



Mike Lawless  
Director, LA Architects



Tony Wallace  
Regional Director,  
Greenwich Leisure Limited



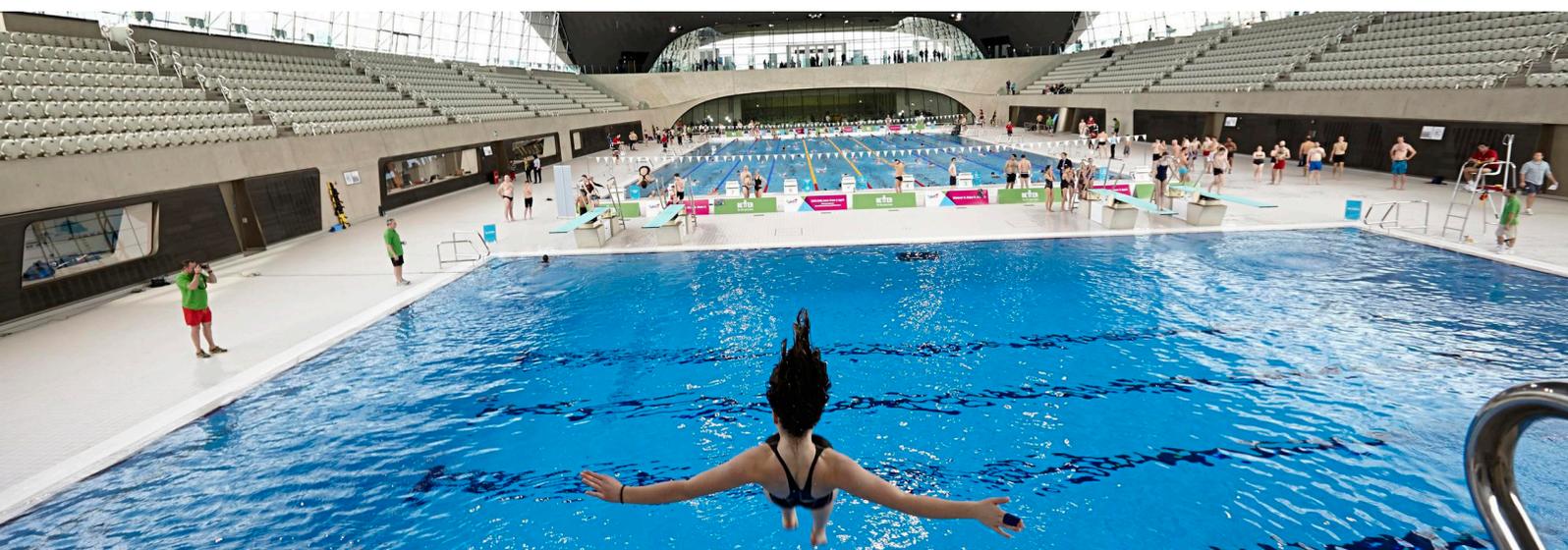
Mike Hall  
Partner, FaulknerBrowns



Irina Korneychuk  
Architectural Designer,  
FaulknerBrowns



Andy Mytom  
Partner,  
David Morley Architects



# Speakers



## Dr Stefan Kannewischer

After completing his MBA and Ph.D. in economic sciences at University St.Gallen (Switzerland), Dr Stefan Kannewischer has worked for four years at strategy consultants Bain & Company in Zurich, Munich and London.

In 2001, he became Managing Director of the Swiss family business Kannewischer Management AG that has been since 1972 a specialist in consulting, technical design and operations of public swimming pools + thermal spas. Kannewischer Collection operates six thermal spas in Germany.

He became President of IAKS Switzerland in 2009 and since 2015 he has been President of IAKS worldwide. In 2017, he was appointed by IOC President Dr Thomas Bach to two IOC Commissions.



## Charles Johnston

A qualified engineer who also has a Master's in Business Administration, Charles started at Sport England in 2008 as Property Director where he is responsible for the Capital Investment Programme for public sports facilities, a multi-disciplinary practice. Charles came to Sport England from MDA Consulting where he was Chairman and CEO.

He began his career at Jaguar before joining Sainsbury's where he spent 25 years progressing to become Director of Construction and Facilities, managing an annual budget of over £500 million.

Charles is a trustee on the London Marathon Trust, Royal Albert Docks Trust, Foal Farm and the Manchester Velodrome Trust.



## Edward Fane

Edward Fane was appointed as the Head of Venues at the London Legacy Development Corporation in 2015. LLDC is a public sector, not-for-profit organisation responsible for regeneration in East London and the long-term planning, development, management and maintenance of the Queen Elizabeth Olympic Park and its facilities.

Edward is responsible for managing the operating contracts for venues including the London Aquatics Centre, Copper Box Arena, 3 Mills Studios, ArcelorMittal Orbit and Park cafés and concessions.

Edward has previously worked for the Olympic Park Legacy Company, London Development Agency, Kent County Council, West Sussex County Council and a number of private leisure and catering companies.



## Nina Mehmi

Nina Mehmi works as Community Sport and Outreach Manager at London Legacy Development Corporation. She is responsible for building communities through using sport as an outreach tool.



## Shaun Dawson

Shaun Dawson leads Lee Valley Regional Park Authority which is responsible for the 4,000 ha Lee Valley Regional Park. It consists of a range sport and leisure venues along with country parks and nature reserves and attracts 7 million visitors a year.

Shaun has been involved in the London 2012 Olympic project from bid stage in 2003 to now leading the organisation which has guaranteed the future of three world class London 2012 legacy venues: Lee Valley White Water Centre; Lee Valley VeloPark; Lee Valley Hockey & Tennis Centre.

Shaun has extensive experience of strategic planning, business modelling, development and management of sports venues. A particular focus has been delivering viable and sustainable venues that are community focused and commercially driven.

# Speakers



## Tom Jones

Tom is a Senior Principal in the London office of Populous and has a keen interest in how sports and entertainment buildings and events can enhance cities and communities. He has a great passion for sport and has been able to use this in the design and delivery of a number of high-profile projects around the world, including the Olympic Stadium for the London 2012 Olympic Games. He has also worked on other major sports events, including the ICC Cricket World Cup and NFL Super Bowl.

In addition to running major projects, Tom has co-authored the technical guide to Sports Facilities in the Metric Handbook and contributed to a series of international publications. He is a member of the Executive Board of the IAKS and sits on the Sports Economy Sector Advisory Group for DIT (Department of Industry and Trade).



## Ola Mattsson

Ola Mattsson is a development consultant for the Team Sports at the Danish Foundation for Culture and Sports (LOA). Ola Mattsson has considerable experience of advising clients, activists and clubs, and of consulting with architects and other specialists to provide innovative, creative meeting places for the leisure pursuits of the future.

LOA develops, supports and advises on leisure time facilities. It works with end users and builders to design and construct versatile, sustainable meeting places accessible to the general public and to provide lasting benefits to the local community. Innovation, co-creativity and user participation are key to the efforts.

Prior to his engagement at LOA, Ola headed the Blocs & Walls project in Copenhagen that won an IAKS Bronze Award in 2015. Here he had the role of employer, project development, fundraiser and architect.



## Flemming Anders Overgaard

In 2007 Flemming Anders Overgaard started the company Keingart (previous Keinicke & Overgaard Architects) together with Maria Keinicke Davidsen.

Flemming focuses on designing and managing processes in which people with very different backgrounds can come together to develop surprising and innovative solutions together. Through his many years of practical experience in the analysis, programming, sketching, planning and project management of schools, sports facilities and activating urban spaces, Flemming has formed an excellent understanding of the factors that are critical to the successful development of future-oriented facilities.



## Mike Lawless

Mike, who founded LA architects with Elizabeth Adams in 1992, is a highly experienced and motivated architect and interior designer. He works closely with each and every client to ensure that the designs he produces are to the very highest standards, and sees opportunity in everything.

A specialist and expert in the delivery of sports and leisure, arts and community public buildings, Mike has been an advisor to Sport England and other European Sports Governing bodies and Olympic Authorities. He has also been a tutor at Cardiff College, an 'RIBA Awards' judge, and played a key role in the RIBA previously on the board of RIBA Enterprises responsible for NBS and the RIBA board.



## Tony Wallace

Tony Wallace is an experienced sports and leisure professional working for GLL, London's leading Charitable Social Enterprise and largest leisure operator in the UK. Tony is responsible for the successful strategic service delivery of sport, leisure and cultural services in London that include the iconic London Aquatics Centre and Copper Box Arena on Queen Elizabeth Olympic Park.

Tony has a strong background in operational leisure and international venue management with extensive experience in facility management, project management, commissioning and opening new facilities, licensing, security, programming and promotion. Tony has gained extensive experience in the following areas: community sport, leisure, health and fitness delivery, elite sport provision, managing international sporting venues, athlete services and working with National Sports Governing Bodies.

# Speakers



## Mike Hall

Mike specialises in the design of sports facilities. He is an advocate of developing expertise as a springboard for innovative solutions in this specialist field, where the social spaces are as valuable as the fields of play. Notable examples include the multi award-winning Derby Arena, Lee Valley White Water Centre for the London 2012 Olympic Games and the University of Surrey Sports Complex.

Mike has travelled widely, researching and benchmarking facilities around the world and brings a national and international perspective to this field. He is an active member of the International Union of Architects (UIA) sports and leisure working group. Mike is currently working on the Beacon of Light, for the Sunderland Foundation of Light, a building that harnesses the power of sport to transform lives.



## Irina Korneychuk

Irina is a key member of the internationally recognised FaulknerBrowns' sports and leisure team. Coming from Russia, she has brought a global perspective on the design of sports facilities, which challenges traditional models and drives innovation in the sector. She is currently leading the design and delivery of a major sports facility for the University of Portsmouth that raises the national and international benchmark for sustainability and is on target to be the first BREEAM 'Outstanding' building of its kind.

In 2017, Irina was named the winner of the prestigious AJ/Curtins Inspiring Graduate Prize and she has received the National G4C Future Leader Award in 2018. She also represents the interests of young construction professionals in the North East as a co-chair of the regional Generation 4 Change Committee.



## Andy Mytom

Andy Mytom leads David Morley Architects' work in the Sports and Leisure sector. He has worked on notable large schemes that have contributed to the Practice's reputation as a leader in this field. He joined David Morley Architects in 1996 specifically to work on sports projects. To date, he has worked on 15 projects for the Marylebone Cricket Club at Lord's, offering David Morley Architects the opportunity to carry out pioneering work in cricket facility design.

Andy was Project Associate on the Lee Valley Athletics Centre. Andy also oversaw projects on the Olympic park, including the Water Polo Arena - a new type of building for major events, designed to meet the needs of spectators and athletes in games time then taken down and re-erected in whole or in part on other sites. Completed on time and on budget the building has been described by athletes as having, 'soul and personality.'

## IAKS UK SPRING EVENT 2019: Tuesday, 2 April

### INFORMATION

#### Venue

Queen Elizabeth Olympic Park  
London, United Kingdom

#### Registration and start

Lee Valley Hockey and Tennis Centre  
Eton Manor  
Leadmill Lane  
Queen Elizabeth Olympic Park  
London, E20 3AD  
United Kingdom

#### Prices

IAKS member: GBP 75  
Non-member: GBP 95  
(including VAT)

#### Participant registration

Tuesday, 2 April 2019 from 9 am

#### Organiser:

IAKS – International Association of  
sports and leisure facilities  
Eupener Straße 70  
50933 Cologne, Germany  
info@iaks.org  
www.iaks.org

#### Contact:

Silke Bardenheuer

+49(0)221 168023-11  
bardenheuer@iaks.org



### REGISTRATION (INFO@IAKS.ORG, FAX: +49(0)221-168023-23)

I wish to register bindingly\* to attend the IAKS UK SPRING EVENT in London.

### INVOICE ADDRESS

Company: \_\_\_\_\_

Surname/first name: \_\_\_\_\_

Address/country: \_\_\_\_\_

Phone no.: \_\_\_\_\_

Email: \_\_\_\_\_

IAKS member no. \_\_\_\_\_

Prices including VAT:  IAKS member: GBP 75  Non-member: GBP 95

By signing below, I give my consent to the collection by IAKS of the following (in some cases) personal data that are required for the processing of the contractual relationship in connection with registration for the event.

Company related data: Company name, company address, email address, bank account details  
Participant's personal details: Family name, first name, email address

This consent can be revoked at any time by email to IAKS.

I also consent to publication by IAKS on the Internet and in print media of image, sound and video recordings (delete as appropriate) made in the course of the event.

I consent to receiving information from IAKS on its future events and activities by email newsletter. Receipt of the newsletter can be cancelled at any time by means of a function to this effect contained in the newsletter (delete as appropriate).

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Place/date

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Signature

\*Cancellations are free of charge until two weeks before the start of the event, after which a cancellation fee of 50% will be charged.

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**GLL**  
better for everyone

  
**Lee Valley  
Regional Park Authority**